

**Workshop**

**Health Literacy:**

**The need for transdisciplinary reflection to foster knowledge and envision new tools**

13 April 2023, 9.30

University of Porto Rectory, *Council Room*

Health literacy (HL) is one of the core issues in the contemporary world that closely associates with sustainability and human development goals. HL is part of the complex relationships between individuals (e.g. lay people, health and social professionals), institutions (e.g. governments, health system institutions, universities) and societies (e.g. sociocultural and economic environments for inclusion and citizenship). This is something the pandemic has made quite clear: the existence of multiple gaps and the need for transversal bridges (and bonds).

Our workshop will join researchers from different disciplines and contexts that will share their experiences and results, to run a creative and fruitful debate with the audience, that hopefully will contribute to new routes on health literacy theories and practices.

**Programme:**

**Opening:** Joana Resende

**Participation:**

1. **Patient-participatory digital platforms and health literacy** - Christopher Mathieu, Lunds University
2. **AI and Health Literacy: Working Together to Address Clinical Practice Variations** - Susana Sampaio Oliveira, Faculty of Economics, UP
3. **Digital Media for Health Communication and Literacy** - António Coelho, Faculty of Engineering, UP/ HumanISE, INESC TEC

**Coffee break (11.00)**

1. **Evidence-based co-creation of solutions for Psychosocial Genetics: the project PLAY-THE-ODDS** - Célia Sales, Faculty of Psychology and Education Sciences, UP/ CPUP
2. **Interactions between Data and Health Literacy** - Pedro Campos, Faculty of Economics, UP/ LIAAD, INESC TEC

**3. Cancer Literacy: a contribution to overcoming barriers in communication  
between health professionals and patients - Ana Barros, i3s/ SPP**

**Closing** (Helena Santos)

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**Orgs.:**

Joana Resende (UP Vice-Rect./ EUGLOH)

Helena Santos (FEP)

Filipe Santos Silva (i3s)

**Institutional:**

**EUGLOH, POCH**

**i3s, CICTCEM, CEF.UP, FEP**