

48th Economic and Business History Society Conference

Building Bridges in Economic and Business History

Porto, Portugal

May 25-27, 2023

Program Overview

NOTE: Program is subject to change!

Thursday, May 25, 2023

7:30am-9am: Board of Trustees Meeting and Breakfast

9:15-10:30am: Opening Keynote

10:30-11:00am: Coffee Break

11am-12:30pm: Parallel Session Group 1

12:30-1:30pm: Lunch

1:30-3:00pm: Parallel Session Group 2

3:00-3:30pm: Coffee Break

3:30-5:00pm: Parallel Session Group 3

5:15-6:30pm: General Members Meeting (All Attendees)

6:30-7:30pm: Welcome Cocktail

Friday, May 26, 2023

8:30-10:00am: Parallel Session Group 4

10:00-10:30am: Coffee Break

10:30-12:00pm: Parallel Session Group 5

12:00-1:00pm: Lunch

1:15-5:30pm: Boat Cruise and Wine Tasting (Buses Leave at 1:15pm)

7:00-10:00pm: Keynote and Banquet (Buses Leave at 7pm)

Saturday, May 27, 2023

9:00-10:30am: Parallel Session Group 6

10:30-11:00am: Coffee Break

11:00-12:30pm: Parallel Session Group 7

12:30-1:30pm: Lunch

1:30-3:00pm: Parallel Session Group 8

3:00-3:30pm: Coffee Break

3:30-5:00pm: Parallel Session Group 9

Conference Ends

Sunday, May 28, 2023

10am-3pm: Aveleda Tour (Optional)

Detailed Schedule

Thursday, May 25, 2023

7:30am-9am: Board of Trustees Meeting and Breakfast

Location: Discovery Room

9:15-10:30am: Opening Keynote

Room: Apollo 1 & 2

Convenor: Rodrigo Dominguez (University of Minho)

Introductory Remarks:

Dr. Ángel Galán Sánchez (University of Málaga - Spain)

Dr. Ricardo Valente (Porto City Hall)

Dr. Paula Pinto Costa (Director Faculty of Arts – University of Porto)

Dr. Maria João Pinho (Vice-Director – CITCEM – University of Porto)

Keynote Speaker: Dr. Pablo Martín-Aceña Manrique (University of Alcalá - Spain)

Title: *Portugal and Spain: One Peninsula, Two Economies – An Historical Perspective*

10:30-11:00am: Coffee Break

Location: Apollo Lobby

11am-12:30pm: Parallel Session Group 1

Session 1A: Economic and Business History in Russia

Room: Ariane 1

Chair: Amanda Gregg (Middlebury College)

“Contact, Threat, and Violence during Political Upheaval: Anti-Jewish Pogroms in the 1905 Russian Revolution”

Steven Nafziger (Williams College)

Paul Castañeda Dower (University of Wisconsin)

Scott Gehlbach (University of Chicago)

Dmitrii Kofanov (University of Barcelona)

“Shareholder Democracy under Autocracy: Voting Rights and Corporate Performance in Imperial Russia”

Amanda Gregg (Middlebury College)

Amy Dayton (Strider University)

Steven Nafziger (Williams College)

“‘Two-Faced Janus’: How the Peasants' Land Bank Avoided Bankruptcy in the Russian Empire”

Arina Federova (European University Institute)

“Living Standards and Human Development in the USSR during the Interwar Period”

Ilya Voskoboynikov (HSE University)

Session 1B: Banking Regulations and Responses to Crises

Room: Ariane 3

Chair: Dan Giedeman (Grand Valley State University)

“Clashes of Governance: How Canada's Scotiabank Got Caught Up In and Extricated Itself from Argentina's 2001 Default”

Matthias Kipping (Schulich School of Business, York University)

Andrew Thomson (Schulich School of Business, York University)

“Impact of Climate Shocks on the Banking Sector in the British Colonial Caribbean”

Joel Huesler (University of Bern)

“Regulation is good but not enough: the historical origins of banking supervision in Spain, 1850-1936”

Maria A. Pons (University of Valencia)

Joaquim Cuevas (University of Valencia)

Session 1D: Knowledge Transfer and Economic Thought

Room: Gemini 1

Chair: Olli Turunen (University of Helsinki)

“From the Academy to the Factory: A Case of Transference and Knowledge? The Professor Domenico Vandelli's Factory of Ceramics in the XVIII Century”

Carlos Alves (UCP-CEHR;UC-FLUC-CHSC)

“Conceptualizing Economic Growth in Early 20th Century Finnish Economic Thought”

Heikki Mikkonen (Tampere University)

“Figuring Capitalism Zionism: The Economic Imagination of Jewish Capital-Owners and the Zionist Enterprise, 1918-1932”

David De Vries (Tel Aviv University)

“A Contest that Never Was: Economic Theories and Policies between Suppression and Reform of the Corporate System”

Francisco Jorge Rodríguez González (Universidad de los Andes)

Session 1E: A Network on Finance, Taxation and States: *Arca Communis* and the Iberian World (ca. 1300-1700), Part 1

Room: Gemini 2

Chair: Federico Gálvez Gambero (University of Malaga)

“Crafting a Network on Taxation Studies: Introducing *Arca Communis*”

Ángel Galán Sánchez (University of Malaga)

“Managing the King's Income in Castile: Tax System, Cooperative Networks and Economic Integration (1371-1504)”

Pablo Ortego Rico (University of Malaga)

Federico Gálvez Gambero (University of Malaga)

“Public Debt, Private Business: The Creditors of the Royal, Kingdom and Municipal Treasuries in the Crown of Aragon (1343-1516)”
Antoni Furió (University of Valencia)

12:30-1:30pm: Lunch

Location: Hotel Lobby

1:30-3:00pm: Parallel Session Group 2

Session 2A: Less Barriers, Greater Opportunities? Women in Business in Northeastern Europe, 1800-1900

Room: Ariane 1

Chair: Valeria Peshko (University of Helsinki)

“Swedish Women in the Artisan Trades, 1820-1880”

Johanne Arnfred (University of Lund)

“Care, Bread and Plank Ends: Women's Livelihood in the 19th Century Harbor Society”

Sanna Kuusikari (University of Tampere)

“Formal and Informal Business Schooling in Late Imperial Russia (1880-1917): A Gendered Perspective”

Valeria Peshko (University of Helsinki)

Session 2B: The Oil and Energy Business

Room: Ariane 2

Chair: John Lovett (Texas Christian University)

“Attempting to reconcile the irreconcilable? The expansion of the Anglo-Persian Oil Company’s international business and UK public policy after the First World War”

Neil Forbes (Coventry University)

“Standard Oil and Dominant Firm Market Power”

Glenda Oskar (Federal Energy Regulatory Commission)

“Multinational Corporations and the Oil Industry: The Case of Anglo-Ecuadorian Oilfields Limited in Ecuador, 1919-1939”

Gonzalo Efraín López Paredes (Universidad Complutense de Madrid)

José María Ortíz-Villajos (Universidad Complutense de Madrid)

Águeda Gil-López (Universidad Complutense de Madrid)

“Accounting for energy between Europe and North America: Portuguese electric power distribution as a model for welfare and economic development in the 20th century in comparative perspective”

Rodrigo Dominguez (University of Minho)

José Manuel Lopes Cordeiro (University of Minho)

Session 2C: Atlantic Slavery: Economic, Social, and Cultural Connections

Room: Ariane 3

Chair: Matthew Mitchell (Sewanee: The University of the South)

“The Final Voyage of the Whydah: Atlantic Economies of Slavery and Piracy on a Local Scale”

Claire Bents (Georgetown University)

“K.G. Davies's The Royal African Company at 66: A Reassessment”

Matthew Mitchell (Sewanee: The University of the South)

“Dramas Must be Given to Encourage the Workmen': Alcohol, Labor, and Negotiating Bondage and Freedom in the Gold Coast Slaving Complex, 1672-1712”

Lila O'Leary Chambers (Gonville and Caius College, University of Cambridge)

“Slavery, Race, and Finance in the British Cape Colony, c.1800-1834”

Kara Dimitruk (Swarthmore College)

Kate Ekama (Stellenbosch University)

Christie Swanepoel (University of the Western Cape)

Session 2D: Drinking Responsibly... or Not

Room: Gemini 1

Chair: Eline Poelmans (KU Leuven)

“Financing Brewery Entry and Relegalization in 1933”

Jason Taylor (Central Michigan University)

Robert Wright (American Institute for Economic Research)

Adamu Bukari (Central Michigan University)

“Drivers of market concentration in the Swedish brewery sector, 1910-1990”

Henric Häggqvist (Uppsala University)

“The Drinking Party: (Re)inventing Colombia in the City of London - July 10, 1822”

Damian Clavel (University of Zurich)

Session 2E: A Network on Finance, Taxation and States: Arca Communis and the Iberian World (ca. 1300-1700), Part 2

Room: Gemini 2

Chair: Ángel Galán Sánchez (University of Malaga)

“From Local Changing to International Business: Castilian Bankers (1460– 1575)”

David Carvajal (University of Valladolid)

“Subjective Well-being during Spain's Decline 1570-1700”

Carlos Álvarez Nogal (Carlos III University of Madrid)

Leandro Prados de la Escosura (Carlos III University of Madrid)

“Military Entrepreneurs, Monetary Circulation and Credit Markets in the Mediterranean Sea (1575-1650)”

Benoît Maréchaux (Complutense University of Madrid)

3:00-3:30pm: Coffee Break

Location: Hotel Lobby

3:30-5:00pm: Parallel Session Group 3

Session 3A: *Presidential Session – Advancing Methods in Business and Economic History*

Room: Ariane 1

Chair: Rodrigo da Costa Dominguez (University of Minho)

“Some Concepts and Applications for ‘Business History Among the Social Sciences’ and for Business Education More Broadly”

Daniel M. G. Raff (The Wharton School / NBER)

“The Migration of Ideas: What Economic Historians Study, Where they Publish, and Who Reads It, 1949-2016”

Michael Hauptert (University of Wisconsin-La Crosse)

Claude Diebolt (CNRS and University of Strasbourg)

Lino Wehrheim (Regensburg University)

“Business Heritage, a Gold Mine Buried in Companies”

Lisa Baillargeon (Heritage Institute, ESG-UQAM)

Patrice Gelinat (York University)

“Industrial Clusters, the Unit of Analysis and Economic Behaviour: New Business History Perspectives”

Chris Corker (University of York)

Joe Lane (University of Reading)

John Wilson (Northumbria University)

Session 3B: *Business Power and the State in Fascist Italy*

Room: Ariane 2

Chair: Giacomo Gabbuti (Scuolo Superiore Sant'Anna)

“The Bank of Italy between Big Business and the War (1936-1945)”

Valerio Torreggiani (University of Lisbon)

Marianna Astore (Paris School of Economics)

Mario Perugini (Università di Catania)

“A Mixed Economy of Welfare? Fiat's Social Policy and the Fascist State in the Interwar Period”

Alessandro Brizzi (Scuolo Superiore Sant'Anna)

“Tax Policies and Business Interests in Fascist Italy”

Fernando Salsano (Università di Roma "Tor Vergata")

Giacomo Gabbuti (Scuolo Superiore Sant'Anna)

“Fordism under Fascism? Industrial Relations and Developmental Ideologies”

Bruno Settis (Università di Bologna)

Session 3C: Trade Policy, Foreign Relations, and Internal Debates

Room: Ariane 3

Chair: Ranjit Dighe (SUNY Oswego)

“The Evolution of US-China Relations: From Cooperation to Rivalry (1979-2022)”

Eline Poelmans (KU Leuven)

Pongsin Thepruangchai (KU Leuven)

“The Rise and Fall of the Dallas Consensus for Protective Trade Policy

1816 to 1828”

John Moore (Walsh Collage)

“From LAFTA to NAFTA, the Latin American Trade Liberalization Experiment: An Exploration of the Evolution of the Economic Thought of Mexican Business Elites”

José Antonio Galindo Domínguez (El Colegio de México)

Session 3D: Regulation and Institutions

Room: Gemini 1

Chair: Happy Kondwani Ngoma (University of Gothenburg)

“Much Ado about Regulation Q: Certificates of Deposit and the Unraveling of the New Deal Financial Order”

Conrad Jacober (Johns Hopkins University)

“The Portuguese trademark registration system, 1883-1933”

Pedro Leitão (University of Porto)

“The visible hand: the US and the Eurodollar market under Bretton Woods (1965-1971)”

Ioan Achim Balaban (Universitatea Lucian Blaga din Sibiu)

“A Tale of Two Ditches: A Comparative History of Diversion Projects On and Off the Reservation”

Grant Thompson (Gonzaga University)

Session 3E: Family and Networks

Room: Gemini 2

Chair: Mark Crowley (University of Utah)

“Business on the Empire’s Periphery: Local Chambers of Commerce and the Transformation of Manchuria (1892-1930)”

Nan Li (Fudan University)

Xiaomin Liu (Fudan University)

Zhaojin Zeng (Duke Kunshan University)

“Managing Networks: Colombia’s Early-Modern Sugar Trade”

Alvaro Moreno (Universidad de la Sabana)

“From family to business: Mechanisms and outcomes of family values transmission in a Spanish family firm”

Elena San Román (Universidad Complutense de Madrid)

Mercedes Rubio (Universidad Complutense de Madrid)

Águeda Gil-López (Universidad Complutense de Madrid)

José María Ortiz-Villajos (Universidad Complutense de Madrid)

“The Art of Surviving as a Family Business - The Nordic Case”

Hans Sjögren (Stockholm School of Economics)

5:15-6:30pm: General Members Meeting (All Attendees)

Room: Apollo 1 & 2

6:30-7:30pm: Welcome Cocktail

Location: Hotel Lobby

Friday, May 26, 2023

8:30-10:00am: Parallel Session Group 4

Session 4A: Perspectives on the Study of Business Power and Influence

Room: Ariane 1

Chair: Maiju Wuokko (University of Turku)

“In Search for Power: Analyzing Business Groups' Policy Preferences and Success”

Maiju Wuokko (University of Turku)

Susanna Fellman (University of Gothenburg)

“Observatory Capture: The Italian Industrialists' Association and the Consumer Price Index under Fascism”

Giovanni Favero (Ca' Foscari University)

Oscar Gaspari (LUMSA University)

“Is Business Unity Power? SME's Associations as Political Actors in Finland”

Niklas Jensen-Eriksen (University of Helsinki)

Session 4B: Individuals and Their Influence in Economics and Business

Room: Ariane 2

Chair: Erik Lakomaa (Stockholm School of Economics)

“Reading the American Business' Influence in Turkey Through Individuals: Clarence Randall, An American Financial Missionary”

Murat İplikçi (Bilkent University)

“The Commercial Lawyer on the Board of Directors, 1900-1960: Supreme Court Attorney Leif Gamborg, Denmark”

Jørgen Burchardt (Museum Vestfyn)

“Financial and Corporate Elites at the Bank of England in the Twentieth Century”

Simon Mollan (University of York)

Philip Garnett (University of York)

Mark Billings (University of Exeter)

“The Social Foundations of Commercial Business in Eighteenth-Century Cadiz: A GIS Analysis”

Hillel Eyal (Holon Institute of Technology)

Session 4C: The Essentials: The Business of Clothing and Medicine

Room: Ariane 3

Chair: Ranjit Dighe (SUNY Oswego)

“Blue Jean Babies: Did Denim Help the USA Win the Cold War?”

Bill Cooke (University of York)

“Ba'ta Shoe Empire in Southeast Asia”

Pavel Krejci (University of Hong Kong)

Session 4D: Business and Politics

Room: Gemini 1

Chair: Bernardo Bátiz-Lazo (University of Northumbria)

“Business, Power Balance and Politics: Meliá and the Development of Spanish Capitalism during Francoism”

Teresa Mateo López-Mora (Universidad Complutense de Madrid)

Águeda Gil-López (Universidad Complutense de Madrid)

Elena San Román (Universidad Complutense de Madrid)

“The Economic Modernization of Madrid during the First Third of the Twentieth Century: An Approach through its Business Structure”

Jorge Hernández-Barahona (Universidad Complutense de Madrid)

Elena San Román (Universidad Complutense de Madrid)

Águeda Gil-López (Universidad Complutense de Madrid)

“The Bosses of Businesses? A Framework for the History of the Confederation of Portuguese Business under Democracy (1974-2019)”

João Loureiro (ISCTE - University Institute of Lisbon)

“Progressivism, Reaction, and the Politics of Industrial Capital in Neoliberal Brazil, 1996-2016”

Lucas Azambuja (Johns Hopkins University)

Session 4E: Public Credit, Debt, and Revenue

Room: Gemini 2

Chair: Olga Christodoulaki (Independent Scholar)

“Revolts, Representation, and Rates of Interest: City Assemblies, Guild Representation, and Public Credit in the Holy Roman Empire from 1300-1700”

Eric Wilhem (George Mason University)

“The Sovereign Cost of Weak States: Institutional Lynching and State Credit”

John Dove (Troy University)

William Byrd (Troy University)

“Commercial Credit as a Financial Resource: Economic Needs and Political Equipment in the 1980s”

Virginia Anastasia Fournari (University of Thessaly)

“Institutions and Revenue Collection in Portugal: A Comparative Analysis between the Revenue Farming Contracts of the Crown, the Municipalities, and the Landlords (late 18th Century)”

José Barbosa (University of Coimbra)

10:00-10:30am: Coffee Break

Location: Hotel Lobby

10:30-12:00pm: Parallel Session Group 5

Session 5A: Remember[ing] the Ladies: Runaway Servants, Slaves, and Spouses in the Eighteenth-Century

Room: Ariane 1

Chair: Antonio T. Bly (California State University, Sacramento)

“Runaway Husbands: How Women Challenged the Boundaries of Coverture in British North America”

Antonio T. Bly (California State University, Sacramento)

“Women on the Run: Interpreting the Gendered Experiences of Runaway Slave and Servant Women in Colonial British America”

Tamia Haygood (William and Mary)

“Worth of a Woman: Contemplating the Politics of Servitude and Gender in the British and Swedish Empires”

Ryan Ingerick (University of Helsinki)

Session 5B: Studies in Paper Money and Commodity Money in the Americas, 1650-1840

Room: Ariane 2

Chair: Jeremy Land (University of Gothenburg)

“The Origins of the Continental Dollar, 1775-1776: Congressional Decisions that Shaped the Monetary Structure for Financing the American Revolution”

Farley Grubb (University of Delaware)

“The Conduits of Bimetallism: Merchants, Treasurers, and the Mechanics of North Andean Trade after Imperial Collapse (1810-1840)”

James Torres (Universidad de los Andes)

“Resource Abundance, Technological Change, and Commodity Money in Colonial Peru”

Catalina Vizcarra (University of Vermont)

“Specie Scarcity and War Finance in Massachusetts Bay, 1675-1690”

Jane Knodell (University of Vermont)

Session 5C: New Studies from Emerging Scholars (EBHS-YSI Sponsored Session)

Room: Ariane 3

Chair: Conrad Jacober (Johns Hopkins University)

“Legitimizing Land Grabbing - Endogenous Property Rights in Southern Africa and the Regulatory Capture of the British Empire, 1924-1953”

Happy Kondwani Ngoma (University of Gothenburg)

“Data-Mining: A Comparative Study of Mining Workers' Welfare in Africa's Former Colonial Empires”

Leo Dolan (Universidad de Carlos III Madrid)

“Educational Inequality in Early 20th Century Finland: Evidence from a New Panel Data”
Heidi Hirvonen (University of Helsinki)

Session 5D: Welfare and State Capacity

Room: Gemini 1

Chair: Lars Christian Bruno (BI Norwegian Business School)

“The QWEST of the Welfare State: An Index to Measure the Universality of Welfare States”
Luciano Amaral (Nova School of Business and Economics)
Kleoniki Alexopoulou (Nova School of Business and Economics)

“The Development of Welfare Bargains in the MENA Region”
Fabio Coriolano (Gdansk University of Technology)

“What Kind of Role Have Churches Played in the Creation of State Capacity in Europe?”
Henri Aaltonen (University of Helsinki)

“A Taxing Question: Newfoundland's Nineteenth-Century Experiments with Financing Local Improvements”
Scott Eaton (Queen's University Kingston)

Session 5E: Climate and the Economy

Room: Gemini 2

Chair: Simon Mollan (University of York)

“The Creative-Destructive Force of Hurricanes: Evidence from Colonial Jamaican Sugar Estates”
Eric Strobl (University of Bern)
Joel Huesler (University of Bern)

“Impact of Climate-related Hazards on British West Indian Exports, 1850-1960”
Julia Schlosser (University of Bern)
Eric Strobl (University of Bern)

“Bad Smell for Business? Industrial Pollution and Environmental Consequences in River Ave (1892-1974)”
José Soares (University of Minho, CICS.NOVA)
José Cordeiro (University of Minho, CICS.NOVA)

12:00-1:00pm: Lunch

Location: Hotel Lobby

1:15-5:00pm: Boat Cruise and Wine Tasting

Buses Leave exactly at 1:15pm from the hotel lobby

7:00-10:00pm: Keynote and Banquet (Buses Leave exactly at 7pm)

KEYNOTE ADDRESS

Speaker: Dr. Amélia Polonia, University of Porto

Title: *Porto: An Entrepreneurial Culture in Historical Perspective – 15th-21st Centuries*

Saturday, May 27, 2023

9:00-10:30am: Parallel Session Group 6

Session 6A: Patent Institutions between the Interests of Business and Civil Society: Perspectives on Small and Open Economies during the First Globalization/Second Industrial Revolution (c. 1860-1940) - Part I: Implementing Patents System in Latin American Countries

Room: Ariane 1

Chair: Matti La Mela (Uppsala University)

“Debates on the Best Means to Promote Technological Progress and the Creation of Patent Institutions in Mexico”

Aurora Gomez-Galvarriato (Colegio de Mexico)

“Patent and Non-Patent Strategies for Technological Innovation: The Case of Modernizing Mexico”

Ted Beatty (University of Notre Dame)

“The Development of the Patent System in Peru: An Analysis of the Regulations and Their Changes in Comparative Perspective (1863-1930)”

Martin Monsalve Zanatti (Universidad del Pacífico)

“Fostering Innovation through a 'Strong' Patent System within a Fragile State Bureaucracy: The Unlikely Case of Chilean Patent System during the First Globalization - A Peek at the 1877-1910 Period”

Bernardita Escobar Andrae (Universidad de Valparaíso)

Session 6B: Reexamining the Pre-Industrial World

Room: Ariane 2

Chair: Theresa S. Finley (Susquehanna University)

“Estimating Norwegian GDP for the 18th Century”

Lars Christian Bruno (Norwegian Business School)

“The Geography of International Credit in Pre-Industrial Europe”

Ling-Fan Li (National Tsing Hua University)

“The Real Estate Market in 15th Century Oporto: Building Bridges between Christians and Jews”

Rui Bressiani Queirós de Faria (University of Porto)

“Equestrianism and Indigenous Resilience: The introduction of horses and their impacts on indigenous societies”

Ben Chatterton (Lund University)

Calumet Links (Stellenbosch University)

Session 6C: Supply (Chain) and Demand

Room: Ariana 3

Chair: John Moore (Walsh College)

“Defending the Use of Unfree Labour in Overseas Supply Chains: A Study of Quaker Confectionary Farms, 1890 to 1917”

Andrew Smith (University of Liverpool)

Nicholas Wong (University of Northumbria)

“The Link between Early (Newcomen) Steam Engines and the Iron Industry: Was Iron-Making a Major Source of Coal Demand?”

John Lovett (Texas Christian University)

“The Use of SMA for Country-of-Origin Effect by Andalusian Olive Oil Exporter Firms during First Third of the 20th Century”

Jesús D. López-Manjón (Universidad Pablo de Olavide de Sevilla)

Fco. Javier Fernández-Roca (Universidad Pablo de Olavide de Sevilla)

“Portuguese Fish Exports to Western European Markets, c.1450-1500”

Flávio Miranda (University of Porto, CITCEM)

Session 6D: Pre- and Post-War Europe

Room: Gemini 1

Chair: Fred Gates (Southwestern Oklahoma State University)

“Export canned fish to the United States before World War II – Francisco José Guerra's report”

Maria Cristina Moreira (University of Minho)

José Manuel Lopes Cordeiro (University of Minho)

Jorge Cerdeira (University of Porto)

“Forget About the Price Tag: Gainers and Losers of U.S. Reconstruction Aid in Italy, 1947-1972”

Marco Martinez (Sant’Anna School of Advanced Studies)

“Economic Development and History at the Crossroads: The First International Conference of Economic History of Stockholm (1960)”

Milena De Oliveira (State University of Campinas)

“Challenging Bretton Woods: Global South, Social Democrats and the Reform of Post-War International Monetary System”

Seung Woo Kim (Uppsala University)

10:30-11:00am: Coffee Break

Location: Hotel Lobby

11:00-12:30pm: Parallel Session Group 7

Session 7A: Patent Institutions between the Interests of Business and Civil Society: Perspectives on Small and Open Economies during the First Globalization/Second Industrial Revolution (c. 1860-1940) - Part 2: Evolving Patent Systems in Countries of the Global North

Room: Ariane 1

Chair: Bernardita Escobar Andrae (Universidad de Valparaíso)

“Design Shift in Aeronautical and Aviation Patents, 1880-1918”

Peter Meyer (Bureau of Labor Statistics)

“Foreigners' Patents and the Japanese Patent System: An Analysis of Duration and Enforcement of Patent Rights, 1899-1920”

Shigehiro Nishimura (Kansai University)

“Following the Neighbors? The Emergence of the Patent System in Finland, c. 1860-1940”

Matti La Mela (Uppsala University)

Olli Turunen (University of Helsinki)

Jari Eloranta (University of Helsinki)

“Moral Pressure' or 'Self-Interested Balancing of Costs and Benefits'? International and Domestic Forces Shaping the First Swiss Patent System (1878-1908)”

Nicolas Chachereau (Swiss Federal Institute of Technology in Lausanne (EPFL) and University of Basel)

Session 7B: Buying and Selling: Consumerism and Political Economy

Room: Ariane 2

Chair: Erik Lakomaa (Stockholm School of Economics)

“The Manitoba Food History Project and Ichi Ban Restaurant”

Janis Thiesson (University of Winnipeg)

“Preserving Oligopoly - The Political Economy of Food Retailing in Sweden”

Erik Lakomaa (Stockholm School of Economics)

“Consumer Goods or Store of Value? Textile Ownership by the Poor in 18th Century Amsterdam”

Anne McCants (MIT)

Ellan Spero (MIT)

“Selling the Beats: Consumerism and Identity in the Postwar United States”

Danielle Dumaine (University of North Texas)

Session 7C: Currency and Transitions

Room: Ariane 3

Chair: Jason Taylor (Central Michigan University)

“Currency and Empire: On the Formation of the Modern Portuguese Monetary System (1640-1700)”

Pedro Puntoni (Universidade de Sao Paulo)

“Don José Yves Limantour and Mexican Stablecoins: A History of Means of Payment, Money and Currency”

Israel Cedillo Lazcano (Universidad de las Américas Puebla)

“The Introduction of the British Debit Card at the Dawn of the Digital Economy, 1980s-1990s”

Bernardo Bátiz-Lazo (University of Northumbria)

Session 7D: Empire

Room: Gemini 1

Chair: Luciano Amaral (Nova School of Business and Economics)

“The Spanish Forced Loans: An Overview Through the Requisitions of American Treasures (1523-1559)”

Sergio Sardone (Università degli Studi di Napoli “Federico II”)

“Exploiting the Empire of Others: Dutch Entrepreneurs in the Scramble for Africa (1850s-1910s)”

Gijs Dreijer (Leiden University)

“Private Joint-Stock Companies and Government Relations in the Cape Colony, 1892-1902”

Munashe Tazorodzwa Chideya (Stellenbosch University)

“Monopsony and Competition under Colonialism”

Davis Kedrosky (University of California, Berkeley)

Lukas Leucht (University of California, Berkeley)

Chiara Motta (University of California, Berkeley)

Session 7E: East Facing East: North American Ports and Global Trade

Room: Gemini 2

Chair: Jeremy Land (University of Gothenburg)

“‘Commerce with all Nations’: Commodities, Crossroads, and Cultures through the Trajectory of Salem East Indiamen to the Indo-Pacific Arena, 1785-1815”

David Doran (Kennesaw State University)

“East India Companies, their rivalry for tea and the Boston Tea Party”

Chris Nierstrasz (Erasmus University Rotterdam)

“Eastern North American Ports and Consumer Demand for East Asian Goods: 1763-1800”

Jeremy Land (University of Gothenburg)

12:30-1:30pm: Lunch

Location: Hotel Lobby

1:30-3:00pm: Parallel Session Group 8

Session 8A: Wages and Mobility

Room: Ariane 1

Chair: Michael Hauptert (University of Wisconsin-La Crosse)

“What’s Behind a Wage? The Pay of Women in Tyrolean Silk Spinning Mills (19th Century)”

Cinzia Lorandini (University of Trento)

“The Wage-Productivity Gap: Historical and Theoretical Perspectives”

Bernard Beaudreau (Université Laval)

“The Political Economy of Minimum Wage Setting in Australia: The Case of the Victorian Factories and Shops Act, 1896-1913”

Andrew Seltzer (Royal Holloway and LSE)

“County-Level Economic Mobility in the Early 20th Century”

Kelsey Carlston (Gonzaga University)

Jason Fletcher (University of Wisconsin)

Session 8B: Responding to Crisis

Room: Ariane 2

Chair: Jane Knodell (University of Vermont)

“Debt in a Time of Plague: Enforcing Credit Agreements in England during the Black Death”

Tony Moore (University of Reading)

“Business as Unusual: An Assessment of the Impact of Mozambique-Southern Rhodesia Border Closure after 1976 at a Macroeconomic and Microeconomic Scale”

Riad Rezzik (ISEG)

“Valuation Bias in Church Property Auctions during the French Revolution”

Theresa Finley (Susquehanna University)

“Public debt restructuring in Greece in 1898: lessons for today”

Olga Christodoulaki (Independent Scholar)

Session 8C: Risk and Investment

Room: Ariane 3

Chair: Antonio Iodice (University of Genoa / University of Exeter)

“The Price of Risk. Transaction costs and Procedural Adaptations in Genoese maritime trade, XVII century”

Antonio Iodice (University of Genoa / University of Exeter)

Luisia Piccinno (University of Genoa)

“Stock Return Predictability before the First World War”

Rebecca Stuart (University of Neuchâtel and Queens University Belfast)

“The Ghosts Linger around the Stock Market”

Der Yuan Yang (NKUST)

Yi-His Lee (Soochow University)

Session 8D: The Case Study Panel

Room: Gemini 1

Chair: Maria Cristina Moreira (University of Minho)

“Overcoming the Liability of Smallness: The Case of the German Consumer Goods Industry, 1890-1930”

Jonas M. Geweke (University of Zurich)

“The factory world as a representation of society: the case of Covilhã (1910-1950)”

Manuel Conceição (Independent Scholar)

“Branching vs. Correspondents in “Cross-Border” Banking Expansion? Evidence From Italy, 1870s-1913”

Marianna Astore (Paris School of Economics)

Paolo Di Martino (University of Turin)

“From Smoky Rooms to Stadiums: The WWE's Rhetorical History of the Wrestling Industry”

Ian Jones (University of York)

Chris Corker (University of York)

3:00-3:30pm: Coffee Break

Location: Hotel Lobby

3:30-5:00pm: Parallel Session Group 9

Session 9A: Legacies of Crises

Room: Ariane 1

Chair: Tony Moore (University of Reading)

“Early-life Famine Exposure, Preference and Land Leasing Decision of Local Leader in China: Empirical Evidence Based on Regression Discontinuity Design”

Tonglong Zhang (South China Agricultural University)

Xiaowen Huang (South China Agricultural University)

“The Legacy of War: The Persistent Effects of Social Conflicts in Ming and Qing Dynasties”

Beining Liu (University of International Business and Economics)

Xiaojia Zheng (University of International Business and Economics)

“Stunting Rates among Children in Chile 1800-2000 and the Role of Public Policies and Public-Private Initiatives”

Javier Nunez (Universidad de Chile)

Graciela Perez (Interamerican Development Bank)

“The Electoral Impact of a Large Return Migration Shock in a Nascent Democracy”

João Pereira dos Santos (Leibniz Institute for Economic Research / University of Lisbon)

Susana Peralta (Nova School of Business and Economics)

Miguel Fonseca (Nova School of Business and Economics)

Session 9B: Credit and Investment in Economic Development

Room: Ariane 2

Chair: Mark Billings (University of Exeter)

“A Vital Instrument for Rural Communities: The Evolution of the Monti Frumentari”

Giulia Gioeli (LUMSA University)

“Genetic Diversity and Modern Financial Development”

Scott Hu (University of Edinburgh)

Wenxuan Hou (University of Edinburgh)

“The Horse-Shoe Trail: A Social and Economic Powerhouse”

Cynthia Krom (Franklin and Marshall College)

“A Proto-Industrial Factory: The Mint of Naples, 16-17th c.”

François Velde (Federal Reserve Bank of Chicago)

Lilia Costabile (Universita di Napoli Federico II)

Session 9C: The Economic and Social Impacts of Reform

Room: Ariane 3

Chair: Seung Woo Kim (Uppsala University)

“SBAB - An Early Gray Reform?”

Kristoffer Strandqvist (SSE/EHFF/Score)

“Black Empowerment and Whites' Backlash: The Effects of the Voting Rights Act”

Andrea Bernini (University of Oxford)

Marco Tabellini (Harvard Business School)

“A humanitarian bridge to China: British Women’s fight against Japanese Fascism, and their assistance to China in the Second World War”

Mark Crowley (University of Utah)

“Religious Discrimination Against Small Business Owners: Evidence from the 1875 Cadastral Survey of Istanbul”

Burak Unveren (Yildiz Technical University)

Ecem Doygun (Yildiz Technical University)

Teke Özdemir (Yildiz Technical University)

Session 9D: Capitalism and Panics

Room: Gemini 1

Chair: Chris Corker (University of York)

“‘Little Taipei on the Mainland’: Self-Made Kinship Capitalism and the Rose of China's Wealthiest County, 1978-2000”

Zhaojin Zeng (Duke Kunshun University)

“Separation of Liquidity and Solvency Problems in the Banking Crises of the National Banking Era”

Jan Körnert (University of Greifswald)

“Merchant Capitalism in Tokugawa Japan”

John D'Amico (Yale University)

“Manias, Panics, & Land: The Twin Property Bubbles of China’s First Great Crash”

Bill Kelson (University of Georgia)

Conference Ends

Sunday, May 28, 2023

10am-3pm: Aveleda Tour (Optional)

Bus Leaves exactly at TBA from the hotel lobby

Special Thanks from the EBHS to:

Rodrigo Dominguez

Teams at the University of Minho, the University of Porto, and the University of Évora
Young Scholars Initiative and the Institute of New Economic Thinking

Heidi Hirvonen and Conrad Jacober

Simon Mollan, John Moore, and Lisa Baillargeon

Olli Turunen

Co-Organizers

Arca Communis Network and the University of Málaga

Ángel Galán Sánchez (University of Málaga)

Federico Gálvez Gambero (University of Málaga)

Local Organizing Committee

Flávio Miranda (CITCEM - University of Porto)

Joana Sequeira (Lab2PT - University of Minho)

Andreia Durães (CECS - University of Minho)

André Silva (CIDEHUS - University of Évora/CITCEM - University of Porto)

Silvana Sousa (CHAIA - University of Évora)

Fernando Mouta (CITCEM - University of Porto)

Klara Järgerstedt (University of Gothenburg)

2023 Economic and Business History Society

Chair of the Board of Trustees

Lisa Baillargeon, *Université du Québec à Montréal*

President

Rodrigo Dominguez, *University of Minho*

President-Elect

Chris Corker, *University of York*

Vice-President for Marketing and Communications

Olli Turunen, *University of Helsinki*

Secretary-Treasurer

John Moore, *Walsh College*

Program Chair

Jeremy Land, *University of Gothenburg*

Editors

Mark Billings, *University of Exeter*

Dan Giedeman, *Grand Valley State University*

Associate Editors

Vincent Geloso, *George Mason University*

Amanda Gregg, *Middlebury College*

Erik Lakomaa, *Stockholm School of Economics*

Mitchell J. Larson, *Independent Scholar*

Simon Mollan, *The University of York*

Eline Poelmans, *KU Leuven*

Book Review Editor

Nicola Tynan, *Dickinson College*

Webmaster

Billy Frank, *University of Central Lancashire*

Trustees

Erik Benson, *Cornerstone University*

Lars Bruno, *BI Norwegian Business School*

Michael Coyne, *Fairfield University*

Ranjit Dighe, *SUNY Oswego*

John Dove, *Troy University*

Michael Coyne, *Fairfield University*

Stephanie Crofton, *High Point University*

Mark J. Crowley, *University of Utah*

Jari Eloranta, *University of Helsinki*

Frederick B. Gates, *Southwestern Oklahoma State University*

Theresa Finley, *Susquehanna University*

Neil Forbes, *Coventry University*

Mike Hauptert, *University of Wisconsin-La Crosse*

Erik Lakomaa, *Stockholm School of Economics*

John Lovett, *Texas Christian University*

Anne McCants, *MIT*

Soudeh Mirghasemi, *Hofstra University*

Matthew Mitchell, *The University of the South*

Tony Moore, *ICMA Centre, University of Reading*

Maria Cristina Moreira, *University of Minho*

Jack Southern, *University of Central Lancashire*

Jason Taylor, *Central Michigan University*

Janice Traflet, *Bucknell University*

Der-Yuan Yang, *National Kaohsiung University of Science and Technology (NKUST)*

Robert E. Wright, *Augustana University*